



Peace for Parents in Birmingham



Location

Birmingham, UK

CommtechWireless Dealer

Paul Williams

LynxPro Ltd

As far back as November 2002, the number of adults enrolled in a further education course in England was 1.042 million. With many of these enrolments belonging to parents, crèches have been set up and operate in the majority of learning centers throughout the UK.

The Birmingham City Council (BCC) in England recently sought a method of contacting parents at learning center crèches throughout their city. The council needed a reliable, non-cellular method of contact. Mobile phones are against learning center policy - a measure preventing disruption to lessons and unfair advantages during exams.

Premier CommtechWireless dealer, LynxPro Ltd quickly ascertained that the simplest and most effective solution was

the MAXPage system with the required number of 4150 pagers.

When a parent or guardian leaves a child at a crèche, they receive a 4150 numeric pager and go to class. Should the child take ill or become unsettled, the crèche nursing team simply enter the relevant pager address into MAXPage. The parent's pager will vibrate, alerting them to return to the crèche and collect their child.

This discreet method prevents interruption to classes. The MAXPage system removes the need for a staff member to leave the crèche in order to find a parent and keeps them where they are needed - at the side of the children.

The governing body for education in the UK, Ofsted, has praised Birmingham City Council for providing "an excellent means of addressing the problem".

Mr. Paul Williams at LynxPro Ltd reports that as a result of BCC implementing MAXPage, other English city councils have expressed an interest in the cost-effective and simple CommtechWireless system.

Knowing they are just a MAXPage away helps provide UK parents with the peace of mind and encouragement to take the courses they've always wondered about.

* <http://www.dfes.gov.uk/statistics/DB/SFR/>

