

# Wiggles World, Dreamworld

## Gold Coast, Australia

Dreamworld, Australia's premier park on the Gold Coast, is an action-packed adventure for the whole family. Home to some of the tallest, fastest thrill rides in the world; Nick Central; the Australian Wildlife Experience; Tiger Island and Big Brother, Dreamworld is now the nation's favourite playground and one of the leading entertainment precincts in the world.



Last year, Australia's number one entertainment phenomenon, The Wiggles packed up their Big Red Car and headed to Dreamworld to create a brand new world of wiggly fun and the park's latest attraction was born.

In preparation for the impending crowds, Dreamworld Food and Beverage Manager, Andrew Charlton sought the best in customer call solutions for the Yummy Yummy café at Wiggles World.

With the popularity of the attraction, Mr Charlton recognized the need for a system that would alert customers when their meals were ready; ensuring efficient service and improved traffic flow through the busy outlet.

Having seen it before, a Dreamworld team member recommended the Patron Pager System. After talks with CommtechWireless dealer David Perks at Pagetel in Queensland, the MAXPage unit was installed with a series of Patron Pager coaster pagers and Mr Charlton was soon reaping the benefits.

Now, after placing their order, customers of the Yummy Yummy café are free to move around or sit and relax.

When their order is ready, they are directed back to the counter via the vibrating, flashing and beeping coaster.

The success of the system has seen the implementation of the Patron Pager system in cafes and restaurants throughout the park.



### Location: Gold Coast, AUS

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